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**Set a routine  
&  
Eat Super Greens**

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**Overview &  
Formulations**

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# Superfoods



## Spirulina

Spirulina is considered to be an "all in one" source of nutrients. In fact, it even has the potential to overpower meat and eggs as protein sources in the years to come



## Moringa

Moringa has many important vitamins and minerals. It has 7 times more vitamin C than oranges and 15 times more potassium than bananas



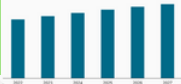
## Wheatgrass

Wheatgrass contains important minerals your body needs, like phosphorus, calcium, iron, magnesium, and potassium. There are even essential enzymes and amino acids in wheatgrass.

# Market Scenario

**Global Superfoods Market Size is Projected To Reach US\$ 287.75 Billion by 2027**

Global Superfoods Market Size, 2022-2027 (in US\$ Billion)



An unhealthy lifestyle and inadequate hygiene affect how well the immune system works. Due to the widespread belief that greens are bitter, people frequently avoid eating them. Today's top worries are vitamin deficiencies, rapid cellular ageing, and irregular bowel movements.

The high Antioxidant and mineral content found in superfoods can help your body ward off diseases and keep you healthier. Super greens are loaded with nutrients that aids in overall wellbeing.

# Top Ingredients in our Formulations



Spirulina  
Moringa  
Alfalfa  
Wheatgrass  
Barely

**Builds Immunity**



**Rich in Antioxidants**

**Healthy Heart**



**Healthy Skin & Hair**

**Anti-inflammatory effects**



**Improves Energy & Stamina**



Journal of Cleaner Production  
Volume 276, Part 1, 22 December 2020, 124095



Kc/Ai  
2020-2021

Food Science and Human Wellness  
Volume 5, Issue 2, June 2016, Pages 49-54

*Review*  
A critical review of superfoods from a holistic nutritional and environmental approach

*Moringa oleifera*: A review on nutritive importance and its medicinal application

Therapeutics role of spirulina platensis in disease prevention and treatment

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# Our Superfood Formulations

## ActiBlend +

Blend of 5 Super Greens to boost your immunity, and maintain overall wellbeing

## SuprActi-Gren+

Blend of 5 Super Greens + Vegetable Blend for optimal dose of Nutrition

## SpiFera

Moringa and Spirulina for to support Hair growth

## Spiru-max

Spirulina aids in maintaining Stamina and energy

## Moringa Powder

Moringa reduces inflammation in the body

## Durum-Greens

Wheatgrass Improves Digestion and regulates Blood pressure

# NUTRAGENE BIOTECH ADVANTAGE

Nutraceutical Biotech is a nutraceutical company whose main goal is to introduce cutting-edge, novel ingredients and formulations with strong clinical backing to the Indian healthcare industry.



## Concept to consumer model

We help our partners right from conceptualizing to bringing the unique end product to the world of the nutraceutical market through our exclusive Concept to Consumer model (C2C).

## Branded Ingredients

We have wide range of branded ingredients sourced from our trustworthy international associates.

## Speed-to-market

Our manufacturing tie-ups & in-house expert team make it possible to scale quickly which help us to provide shorter time to market.

## Strategic Consultation

We provide strategic consultation for regulatory assistance, formulation development and other product launch activities.



## OUR GLOBAL PARTNERS

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The United States | Japan | Italy | Belgium | Spain  
| New Zealand | Taiwan



## OUR CERTIFICATIONS

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Visit us on  
[LinkedIn](#)

## GET IN TOUCH



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